



JOSIAH HILL III CLINIC

## *Sponsorship Levels and Benefits of the Annual Leaving a Legacy Event 2011*

### **PLATINUM LEVEL: \$5,000 \*\*RESERVED\*\***

#### **Pre and Post Event Marketing**

- Exclusive sponsorship as the **PLATINUM** Sponsor
- Company logo and website link on JHC's website which generates approximately 350,000 hits annually
- Promotion on social media Facebook, Twitter, LinkedIn, portlandneighborhood.com sites, etc.
- Sponsorship mentioned in press release

#### **At the Event**

- Opportunity to greet guests on arrival to event
- Introduction and recognition from the stage by Board Chair
- Opportunity to address guests from podium for 3-5 minutes
- Two tables reserved for 16 guests with premium seating at the Gala dinner
- Company name on table signage
- Full page ad located on the inside cover of the event program
- Top billing on sponsor signage with company logo 50% greater than all other sponsors listed
- Company banner hung at Gala

*(\$544 of this sponsorship level is not tax deductible)*

### **GOLD LEVEL: \$2,500**

#### **Pre and Post Event Marketing**

- Company logo and website link on JHC's website which generates approximately 350,000 hits annually
- Sponsorship mention in press release

#### **At the Event**

- Introduction and recognition from the stage by the Board Chair
- Two tables reserved for 16 guests with premium seating at the Gala dinner
- Company name on table signage
- Full page ad located prominently in the event program
- Company logo placed prominently on sponsor signage
- Company banner hung at Gala

*(\$544 of this sponsorship level is not tax deductible)*

## **SILVER LEVEL: \$1,000**

### **Pre and Post Event Marketing**

- Company logo and website link on JHC's website which generates approximately 350,000 hits annually

### **At the Event**

- Introduction and recognition from the stage by the Board Chair
- One table reserved for 8 guests with premium seating at the Gala dinner
- Company name on table signage
- Half-page ad in event program
- Company logo placed prominently on sponsor signage

*(\$272 of this sponsorship level is not tax deductible)*

## **BRONZE LEVEL: \$500**

### **Pre and Post Event Marketing**

- Company logo and website link on JHC site which generates approximately 165,000 hits annually

### **At the Event**

- Introduction and recognition from the stage by the Board Chair
- One table reserved for 8 guests at the Gala dinner
- Company name on table signage
- Quarter page ad in event program
- Company logo on sponsor signage

*(\$272 of this sponsorship level is not tax deductible)*

## **FRIEND LEVEL: \$250**

### **Pre and Post Event Marketing**

- Company logo and website link on JHC site which generates approximately 165,000 hits annually

### **At the Event**

- Introduction and recognition from the stage by the Board Chair
- Four guest tickets to the Gala dinner
- Company logo in event program
- Company name on sponsor signage

*(\$136 of this sponsorship level is not tax deductible)*

